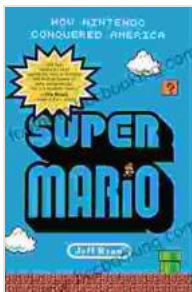


# Super Mario: How Nintendo Conquered America

## The Early Days

The story of Super Mario begins in Japan in 1981, when Nintendo released the arcade game Donkey Kong. In this game, players controlled Jumpman, a carpenter who had to rescue Pauline, his girlfriend, from the clutches of a giant ape named Donkey Kong. Jumpman was a clumsy and unassuming character, but he was a hit with players, and Donkey Kong became a huge success.

In 1983, Nintendo released the Nintendo Entertainment System (NES) in Japan, and Jumpman was given his own game, Mario Bros. In this game, Mario and his brother Luigi were plumbers who had to defeat hordes of enemies in Free Download to save New York City from an invasion of giant turtles. Mario Bros. was a critical and commercial success, and it helped to establish the NES as a major force in the video game industry.



## Super Mario: How Nintendo Conquered America

by Jeff Ryan

★★★★☆ 4.6 out of 5

Language : English  
File size : 1180 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 303 pages



## **The American Invasion**

In 1985, Nintendo released the NES in America, and Mario Bros. was one of the first games that was released for the system. The game was an instant success, and it quickly became one of the best-selling games of all time. Mario Bros. was praised for its addictive gameplay, its colorful graphics, and its catchy music. It also helped to introduce a new generation of gamers to the world of video games.

The success of Mario Bros. led to the development of a number of sequels and spin-offs. In 1986, Nintendo released Super Mario Bros., which was a major improvement over the original game. Super Mario Bros. featured new levels, new enemies, and new power-ups. It was also the first game in the series to feature Mario's iconic red and blue overalls.

Super Mario Bros. was a huge success, and it helped to cement Mario's status as one of the most popular video game characters of all time. The game has been ported to numerous platforms over the years, and it remains one of the best-selling video games of all time.

## **The Rise of a Global Phenomenon**

The success of Mario Bros. and Super Mario Bros. helped to make Nintendo one of the most successful video game companies in the world. Nintendo continued to release new Mario games throughout the 1990s and 2000s, and each game was a critical and commercial success.

In 1996, Nintendo released Super Mario 64 for the Nintendo 64. This game was a revolutionary 3D platformer that set new standards for the genre. Super Mario 64 was praised for its innovative gameplay, its beautiful

graphics, and its catchy music. It was also the first game in the series to feature Mario's voice.

Super Mario 64 was a huge success, and it helped to make the Nintendo 64 one of the best-selling video game consoles of all time. The game has been ported to numerous platforms over the years, and it remains one of the most popular video games of all time.

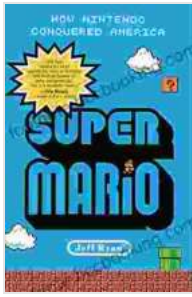
## **Mario's Legacy**

Mario has become one of the most iconic and recognizable characters in the world. He has starred in over 200 video games, and he has appeared in numerous movies, TV shows, and comic books. Mario has also been used as a mascot for Nintendo and for a variety of other products and services.

Mario's success is due to a number of factors. He is a well-designed and lovable character, and he is featured in fun and challenging games. Mario is also a symbol of Nintendo's commitment to quality and innovation.

Mario has had a profound impact on the video game industry. He has helped to popularize the platformer genre, and he has set new standards for graphics, gameplay, and music. Mario has also inspired a generation of game developers, and he continues to be one of the most popular video game characters of all time.

Super Mario is a cultural icon that has had a lasting impact on the video game industry. He is a symbol of Nintendo's commitment to quality and innovation, and he continues to be one of the most popular video game characters of all time.

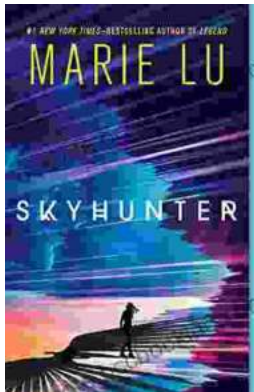


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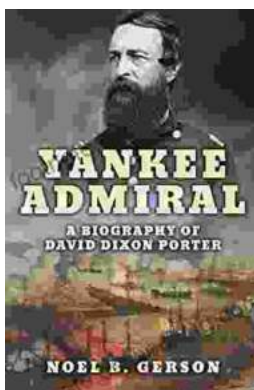
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