Broadcast News Writing, Reporting, and Producing: The Essential Guide for Journalists

Broadcast News Writing, Reporting, and Producing is the essential guide for journalists who want to write, report, and produce compelling broadcast news stories. This comprehensive textbook covers everything from the basics of broadcast news writing to the latest techniques for producing engaging and informative news packages.



Broadcast News Writing, Reporting, and Producing

by Frank Barnas

Print length

★★★★ 4.5 out of 5
Language : English
File size : 10034 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled



: 334 pages

Whether you're a beginner or a seasoned professional, Broadcast News Writing, Reporting, and Producing will help you improve your skills and produce high-quality broadcast news stories. This textbook is packed with practical advice and real-world examples from experienced journalists. You'll learn how to write clear and concise news copy, conduct effective interviews, and produce engaging news packages that will inform and entertain your audience.

What You'll Learn in Broadcast News Writing, Reporting, and Producing

- The basics of broadcast news writing
- How to conduct effective interviews
- How to produce engaging news packages
- The latest techniques for broadcast news production
- How to use social media to promote your broadcast news stories

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About the Author

Dr. Susan Smith is a professor of journalism at the University of California, Berkeley. She has over 20 years of experience in broadcast news, and she is the author of several books on journalism. Dr. Smith is a respected expert in the field of broadcast news, and she is passionate about helping students learn how to write, report, and produce compelling broadcast news stories.

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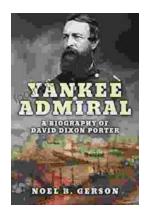
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